

September 3, 2026 HC4ME Conference Agenda

9:00 – 9:15 Introduction and Welcome Remarks

- [Ann Woloson](#), Executive Director, Consumers for Affordable Health Care

9:15 - 10:00 Keynote Address

- [David Adler](#), DrPH, MPA, Associate Vice President for Policy, Robert Wood Johnson Foundation

10:00 - 10:45 Opening Plenary: Update on Federal Changes to Coverage

- *Overview of Changes in Access to Coverage Across the US* - [Jeanne Lambrew](#), Director of Health Care Reform and Senior Fellow, Century Foundation
- *Update on Upcoming Changes to MaineCare Eligibility Including New Recertification, Work, and Community Engagement Requirements* - [Michelle Probert](#), Director, Office of MaineCare Services

10:45 - 11:00 Morning Break (Visit exhibitors and get your flu and Covid vaccines)

11:00 - 11:20 Employer and Consumer Experiences with Health Care Affordability in Maine – What the Data Shows

- Trevor Putnoky, President and CEO, [Purchasers Alliance of Maine](#) and
- Kate Ende, Policy Director, [Consumers for Affordable Health Care](#)

11:20 - 11:45 Gubernatorial Candidates Share Health Care Priorities

- Honorable [Hannah Pingree](#), [Senator Rick Bennett](#) and [Bobby Charles](#) invited

11:45 - 12:45 Lunch and Health Care Heroes Recognition

- Health Care Hero awards presented to Governor Janet Mills and Joanne Rawlings-Sekunda

12:45 - 1:00 Break (Visit exhibitors and get your flu and Covid vaccines)

1:00 - 2:15 Workshops

Health Care Professionals and Clinicians: Preserving Coverage and Access for Patients

2nd floor Washington

- Linda Sanborn, MD, Co-Chair, Maine Medical Association Section on the Future of US Health Care
- Courtney Pladsen, DNP, FNP, FAANP, MaineCare Medical Director, State of Maine
- James Jarvis, MD, President Maine Medical Association
- Bobby Martin, Senior Director of Strategy and Partnerships, Maine Primary Care Association

Navigators, Assisters and Brokers: Marketplace Open Enrollment Updates

2nd floor Main Room

- Chelsea Stephens, Broker and Navigator Program Coordinator, Office of the Health Insurance Marketplace, Maine Department of Health and Human Services
- Rachel Collamore, Consumer Assistance Program Manager, Consumers for Affordable Health Care
- Helen Roy, Outreach and Education Coordinator, Consumers for Affordable Health Care

Consumers and Advocates: Safeguarding Coverage and Access During Challenging Times

2nd floor York

- Whitney Parrish Perry, Government Relations Director, American Heart Association
- Kayla Sargent, MPH, Associate Director of Strategic Planning & Communications, Office of MaineCare Services
- Kathy Kilrain del Rio, Advocacy & Programs Director, Maine Equal Justice
- Bridget Quinn, Advocacy and Outreach Director, AARP Maine
- Julia MacDonald, Director of Government Relations, American Cancer Society Cancer Action Network, Maine

2:15 - 2:30 Break (Return to Main Room for Exhibitors and Closing Plenary)

2:30 - 3:10 Closing Plenary – Opportunities

- [Rural Health Transformation Program](#) Update – Dr. Lisa Letourneau, Senior Advisor, Delivery System Change, Maine Department of Health and Human Services Commissioner's Office and
- [Office of Affordable Health Care](#), State of Maine – Meg Garratt-Reed, Executive Director

3:10 - 3:30 Raffle, Next Steps and Evaluation